

Internet of Things startup in Gothenburg

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Startup iiote AB with founders Kent-Åke Johansson, Robert Spertina, Bertil Moberg and Martin Edofsson offer consultancy services and product solutions within the evolving Internet of Things (IoT).

iiote work alongside cooperation's, municipalities and organizations whilst IoT is implemented in their operation from analysis and strategy setting to planning and execution. Key competencies within **iiote** include IoT, IT and Telecommunication in combination with specialist skills from building construction, machine- and automotive industries. The goal is to accelerate the development of IoT using advanced technologies based on wireless networks using an energy efficient technique called Low Power Wide Area Networks (LPWAN).

iiote's founders offer extensive experience gained by working in leading positions in companies such as Ericsson, Spray Networks, Mediatec, Talkpool, Volvo AB, VCC, Saab Automobile, Skanska and JV Fastigheter. This combination affords **iiote** a unique market position where focus is placed on customer needs with high quality deliverables enabling them to enhance their market offering.

" LPWAN optimized for long range, low energy consumption, long battery life and with superior building and ground penetration enables wireless sensor connectivity and monitoring in places where previously was thought not possible nor even economically feasible. Use-cases include smart-buildings, humidity monitoring, monitoring of environmental parameters and levels e g waste bins, as well monitoring of emergency and critical apparatus such as defibrillators and fire extinguishers. I'm fascinated by the potential I see in new solution development that enhance our society and helps give our customers a greater advantage.", says Robert Spertina.

" I foresee **iiote** adding a new dimension of value in areas where IoT previously was fairly unusual and anonymous that will allow us to explore new opportunities together. Our combined strengths and competencies place us in a unique position within our chosen focus markets.", says Kent-Åke Johansson.

For additional information contact:

Robert Spertina, MD & Head of IoT

Tel: +46 70 797 6788

robert.spertina@iiote.com