



iiote - make sense of IoT

## iiote Joins LoRa Alliance™ to Accelerate IoT Innovation and Development

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**iiote**, provider of consulting services and product solutions for the Internet of Things (IoT), today announces that it has become a member of the LoRa Alliance™, one of the fastest growing Internet of Things (IoT) alliances with well over 500 members. The membership will help **iiote** accelerate its IoT solution deployments via the use of Low Power Wide Area Networks (LPWAN) technology for customers across industry sectors such as smart buildings, energy, utilities, smart cities, ports, and logistics.

The LoRa Alliance™ mission is to standardize the deployment of LPWAN technology across the world to enable IoT, machine-to-machine (M2M), smart city, and industrial applications. The LoRa Alliance™ defines and drives the LoRaWAN™ specification. The LoRaWAN™ protocol is an innovation designed for wireless battery-operated devices in regional, national or global networks and is suited to both private or public network deployments. It provides seamless interoperability among smart devices without the need for complex network installations and empowers users, developers and businesses alike to seamlessly rollout and scale their IoT solutions.

"We are pleased to welcome **iiote** to the LoRa Alliance™ and look forward to its active participation in our member ecosystem. The recent release of our LoRaWAN™ 1.1 specification strengthens the technology by simplifying global device deployment and roaming capabilities. We look forward to **iiote**'s engagement as it works to contribute to further advancing the specification and expanding the adoption of LoRaWAN™ technology", said Geoff Mulligan, chairman of the LoRa Alliance™.

Industry 4.0 and digital transformation is quickly moving forward where the possibilities are endless and constantly evolving. With this membership in place coupled with all the features that LoRaWAN™ technology offers, **iiote** is well positioned to drive innovation and development in Sweden and beyond.

Robert Spertina, CEO of **iiote** notes: "It is a pleasure to be part of the LoRa Alliance™ again with our new start-up company **iiote**. The LoRaWAN™ protocol is a very suitable innovation that unlocks the full potential of IoT-based applications in the fast moving, cost-effective, long range requirements of digitization transformation. Being part of the LoRa Alliance™ ecosystem will help **iiote** further develop LoRaWAN™ specification-based IoT solutions in many sectors".

### About iiote AB

**iiote** collaborates with companies, municipalities and organizations to implement IoT business solutions applying skills from needs analysis and approach to planning and implementation. **iiote** has expertise in IoT, IT and Telecom in combination with industry-specific expertise from construction, hardware and automotive industries. Our goal is to accelerate the development of IoT with advanced



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technologies based on radio networks using energy-saving technology, i.e. Low Power Wide Area Networks (LPWAN).

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#### About LoRa Alliance™

The LoRa Alliance™ is an open, non-profit association that has grown to more than 500 members since its inception in March 2015, becoming one of the largest and fastest-growing alliances in the technology sector. Its members closely collaborate and share experiences to promote the LoRaWAN™ protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity. With the technical flexibility to address a broad range of IoT applications, both static and mobile, and a certification program to guarantee interoperability, the LoRaWAN™ protocol has already been deployed by major mobile network operators globally, with continuing wide expansion in 2017. For information about joining the LoRa Alliance™, please visit [www.loraalliance.org/join](http://www.loraalliance.org/join).